



THE 7 HABITS of Highly Effective People®

The First FranklinCovey Seminar in Romania 14–16th of May 2007

By participating at this seminar, you will benefit from the presence of the FranklinCovey Central and Eastern Europe master trainer, at a special price.

Trainer: Iwona Kiwerska - Master Trainer

Maximum no. of participants: 15

Location: Bucharest

Training fee: 550 EUR excluding VAT; beverages and lunch incl.

As the recognized leader in individual and organizational effectiveness, FranklinCovey's *The 7 Habits of Highly Effective People Signature Program* is based on the No. 1 best-selling business book of all time: *The 7 Habits of Highly Effective People* by Stephen R. Covey.

Delivering on the Promise of Effectiveness

The Signature Program is organized as a three-day, facilitator-led workshop in a public setting. The 7 Habits of Highly Effective People Signature Program follows a reinforced learning process that includes the following:

- ▶ rich, comprehensive guidebook
- ▶ “Seven-Week Contract” with resources to help participants internalize and implement the principles after the workshop
- ▶ DVD with clips of key videos from the program
- ▶ an audio CD with excerpts from the 7 Habits

To announce your participation or for further details, please contact Personnel Development Solutions by phone: 021-311.16.93; 031-405.94.24
e-mail: franklincovey@pds.ro (contact person: Nicolae Moldovan).





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What will YOU achieve by using the 7 Habits?

- ▶ Improved results at the personal and professional level
- ▶ More meaningful relationships, increased ability to work both with and through others
- ▶ Increased effectiveness and productivity by focusing on the things most important to YOU and to the organization
- ▶ Reduced conflicts by focusing on the things you can influence
- ▶ Enhanced ability to elicit “best work” from people
- ▶ Achieved healthy work/life balance

The proof is in The Process. Covered core competencies:

- Habit ① Be Proactive®**
- Habit ② Begin with the End in Mind®**
- Habit ③ Put First Things First®**
- Habit ④ Think Win-Win®**
- Habit ⑤ Seek First to Understand, Then to Be Understood®**
- Habit ⑥ Synergize®**
- Habit ⑦ Sharpen the Saw®**

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